

# Ingenicard News

## Ingenicard finalizes agreement with Metabank

Ingenicard finalizes agreement with Metabank to introduce its own Master Card.

Miami, Florida (March 2009), Ingenicard a company that has been revolutionizing the way you administer your money with the launch of its iCard, after months of negotiations has signed an agreement with Metabank to introduce its own Debit Master Card.

According to Metabank, one of the largest growing US bank in the Debit card segment, this will facilitate the growth of the Ingenicard products through out retailers in the US and its members. "This way having a Debit Master Card enables the company to increase its portfolio of Brands while satisfying the needs of the Hispanic

market," said Juan Valmana, CEO of Ingenicard.

The first Ingenicard Debit Master Card that will be release will be under the Tafacil Brand, a well know brand within the category, especially in the Hispanic market. To this commented, Jesus Pernas, Marketing VP of Ingenicard: We acquired the Tafacil Brand because it has great awareness in the Hispanic community and with great acceptance within retailers. Now with Ingenicard

and Metabank, members of Tafacil will have access to additional benefits.

Also, Jesus informs us that very soon he will have more good news, since he is working on the introduction of a second Brand that will probably be available by September of this year.

*For additional information please contact Jesus M. Pernas, VP of Marketing. [jpernas@ingenicard.com](mailto:jpernas@ingenicard.com) or visit us at [www.ingenicard.com](http://www.ingenicard.com)*



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